GOAL **CRITERIA ACCESS** Complements the Southwest Transit Service Enhancement Plan Prioritizes new facilities in underserved transit areas Provides an efficient, convenient, Resilient to future mobility changes equitable and comfortable Accomodates multi-modal trips (transfers between light rail, bus, biking and walking) connection for all users Minimizes conflicts between modes (motorists, cyclists, pedestrians, transit) BUDGET Balances Park & Ride costs with other project cost pressures Maintains cost effectiveness and competitiveness for federal funds Cost effective within Uses public resources responsibly project budget Incorporates future TriMet policy changes around Park & Ride use fees Engages in partnerships and opportunities to leverage investment assets **DEVELOPMENT AND** Minimizes use of developable land in and around regional and town centers LAND USE Supports Transit Oriented Development (TOD) at station areas Sensitive to existing land use Makes the best use of available Sensitive to zoning, future land use and community visions land in communities, and leverages opportunities for development **ENVIRONMENT** Supports local and regional adopted goals to reduce greenhouse gas emissions Maximizes preservation of sensitive habitats and the natural environments Minimize environmental impacts Maximizes opportunities for habitat restoration and water quality improvements Minimizes visual impacts within project area Minimizes trigger for traffic mitigations DEMAND Supports a net increase to regional transit ridership Responds to ridership projections from the Final Environmental Impact Statement Respond to ridership projections Optimizes full utilization of new Park & Rides and demand Resilient to future demand and mode changes